


**Jabra** GN

## An Unbeatable Collaborative Meeting Experience with Jabra and Barco ClickShare

### Video is the new standard for meetings

The global pandemic and the full-scale shift to remote work has undoubtedly accelerated user adoption for video conferencing. Across platforms, video conferencing usage has surged as companies recognize the benefits that the technology provides to the newly dispersed workforce. In fact, 93% of executives agree that video conferencing improves the effectiveness of teams.

Yet, the collaborative workspace is changing. In the post-pandemic era, there will be a mix of in-office and remote workers. Video will remain critical to fostering engagement among a dispersed workforce. Are offices prepared with the technology needed to drive this collaboration?

### Bring your own meeting

Barco ClickShare's innovative approach to wireless conferencing is streamlining the way employees access video conferencing in the changing office environment – making it simple and flexible. It combines powerful remote communication with easy-to-use wireless collaboration, in any meeting space.

With Barco ClickShare Conference portfolio of solutions, users can automatically connect wirelessly to room cameras and speakerphones for an immersive meeting experience using their own device and preferred video conferencing service. In less than 7 seconds employees can click, conference and collaborate with the secure, connected and cloud managed Barco ClickShare solution.

**There are 33 million huddle rooms around the globe, but less than 3% are enabled for video conferencing.**

*Source: Frost & Sullivan*

Today's employees are no stranger to challenges when it comes to the technical setup in meeting rooms. ClickShare Conference helps to mitigate these challenges by allowing employees to "Bring Your Own Meeting" to any conference or huddle space with the plug-and-play solution.

"As organizations return to the office, users want video conferencing tools that they are familiar with, on their own devices," said David Fitzgerald, vice president, Global Alliances at Barco. "Barco

ClickShare Conference brings a revolutionary workplace experience by eliminating meeting room tech challenges and bringing a quick and seamless meeting experience for employees."

### See the full picture, hear the full story

Jabra PanaCast and Jabra Speak are now integrated with Barco ClickShare Conference – allowing remote and local participants to see the full picture, hear the full story and be engaged like in a face-to-face meeting.

Jabra PanaCast is the world's first Panoramic-4K plug-and-play video solution, designed to bring meetings to life with high-definition video. Jabra PanaCast offers a full 180-degree view and its Intelligent Zoom function automatically includes everyone in the conversation – even if more spread out in the room to maintain social distancing. Jabra Speak series speakerphones offer superb audio quality and connect wirelessly via Bluetooth technology to the ClickShare Base unit while uncluttering the meeting room table. Together, Jabra PanaCast and Speak offer an unrivalled combination of crystal-clear audio and video to bring remote and in-person meeting participants closer together.

### THE PROJECT AT A GLANCE

Barco is partnering with Jabra to bring superior audio and video solutions to its plug-and-play wireless conferencing technology allowing users to turn any room into a collaborative workplace.

**Solution:** Jabra PanaCast and Jabra Speak

- Crystal-clear Panoramic-4K resolution
- 180-degree view of any meeting space without distortion
- Intelligent Zoom technology
- Superior audio quality
- Wireless integration with Barco ClickShare Conference for seamless video conferencing

### Benefits

- Easy to deploy and use for IT teams and employees
- Effective video conferencing across any meeting space shape or size
- Deliver advanced collaboration – no matter where employees are located



The plug and play integration between Jabra and Barco ClickShare Conference makes video conferencing easy and collaboration simple. ClickShare Conference connects instantly to the Jabra PanaCast, Jabra Speak and display screen. Just “bring your own meeting” to the meeting room and you can link up with remote colleagues in a matter of seconds. With one click, participants can start a meeting from their own device using their preferred conferencing platform, activate unparalleled video and audio quality, and collaborate seamlessly.

“Employees and business decision makers expect a superior conferencing experience for local and remote participants to stay engaged and productive,” said Aurangzeb Khan, senior vice president, Intelligent Vision Systems at Jabra. “With Jabra conference solutions and Barco ClickShare Conference, we are solving a critical need in the changing workplace. Everyone in the meeting – remote or present – is seen and heard, with a truly plug and play approach.”

## Adapting to the changing workplace

In the transition back to offices, businesses are looking for ways to accommodate social distancing measures while facilitating collaboration. Companies are actively taking action to bring wireless video conferencing into huddle spaces and smaller meeting rooms. And, more and more organizations are looking for ways to leverage ad hoc office space – such as lobbies, kitchens and gathering areas – for collaborative meeting areas. However, this still leaves the need for technology to support.

**38% companies are using ad hoc spaces for meetings.**

Source: Futuresource

With the joint Barco ClickShare Conference and Jabra solutions, companies can turn any room into a collaborative workplace. Barco ClickShare Conference and Jabra solutions are fully agnostic and work with everything, everywhere. Simply select your device, UC platform and display of choice and click to conference. These portable and flexible solutions can also be transferred from one space to another to accommodate shifts in meeting spaces. Businesses can also maximize their real estate with a 180-degree field of view – no matter the room setup.

## Jabra and Barco solutions address today's meeting challenges

There will continue to be more reliance on tech as organizations navigate a new hybrid workforce, and a seamless video conferencing experience will be a key piece of the puzzle. The Jabra and Barco ClickShare Conference solution helps to address the core challenges faced by today's IT managers, business leaders and everyday users.

IT managers are looking for easy to install, easy to use and easy to manage video conferencing solutions which seamlessly work together. The Jabra and Barco ClickShare integration minimizes IT support with its simple deployment and ease of use and allows IT to leverage existing technology for an integrated and secure video conferencing solution.

For business leaders, Jabra and Barco provide a flexible solution that meets today's changing workplace strategies and boosts employees' collaboration and productivity – no matter where they are. For users, the integration provides a simple and intuitive “Bring Your Own Meeting” experience. They are able to keep the same preferred conferencing tools and devices used at home while seeing the whole picture, hearing the whole story and making connections with colleagues in-office or remote.

**“Enabling seamless video conferencing has moved from a ‘nice to have’ to a ‘need to have’ for today's companies.”**

*- David Fitzgerald, Vice President, Global Alliances at Barco*